

# Eat, Drink, and Schmooze 2019 GALA

Honoring Rabbi Amy Cohen and Ian Cohen

Dear Friend,

On Sunday April 7<sup>th</sup>, Temple Beth Shalom is holding our annual gala at the Hyatt Regency Austin. **WAIT – keep reading!** This is not the typical solicitation letter you think you've read before.

This year we will be honoring Rabbi Amy Cohen and her husband Ian Cohen. While we celebrate the meaningful work and commitment that Rabbi Cohen's mishp'cha (*Yiddish word for family – see? This is also a Yiddish Lesson.*) has shared with our congregation, we likewise hope that congregants will take this opportunity to rejoice in the warmth and joyfulness that our congregational family brings to one another (*speaking of warmth and joy, Austin has an average of 219 clear sky days each year*).

As we have grown in size (*just like Austin. Did you know that Austin has 20 million annual visitors which is more than Hawaii, Rome and London?*), so have our needs and desires to provide meaningful and diverse programming for Temple membership, the Jewish community and Austin. This is where we need your help. We learn in Pirke Avot (Wisdom of the Sages 3:21), *“Without sustenance, there is no Torah.”*

It is only through the generosity of our community that we have been able to get where we are today: exploring meaningful paths for our youngest members through Shalomites and Torah Tots • three different youth group chavurot • numerous adult social and educational opportunities open to all members of the Austin community • various cross-organizational offerings which inspire curiosity, collaboration and conversation • supporting Mobile Loaves and Fishes, the Women's Storybrook Project, Knitzvah and so much more.

Your sponsorship of the 2019 event is greatly appreciated and will go back into our community through the meaningful work that you have come to expect of Temple Beth Shalom. We are trying to reach a goal of \$80,000 this year. Please join us in that effort by being a [Gala Patron](#). Your support keeps our congregational family strong.

Feel free to call us with any questions about the event or patron opportunities. We look forward to schmoozing with you in April.

Sincerely,

Rosie Levin and Traci Grossfeld  
Sponsorship Co-Chairs

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